

# Zaid Bassem Elayan

## Software Engineering || Front-End - React JS Developer

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## SUMMARY

Dynamic and solution-driven Front-End Developer with a solid background in HTML, CSS, JavaScript, React.js, and Tailwind CSS, complemented by expertise in UI/UX design.

Known for effective communication, self-motivation, and a collaborative team mindset. Skilled at creating responsive, visually compelling, and user-centered digital solutions that drive business impact.

Passionate about continual growth and committed to leveraging technical and creative skills to deliver high-quality, scalable results that enhance user experiences and contribute to organizational success.

Extensive experience in finding simple and user-friendly software solutions with launching websites and systems dedicated to clients with high performance and clean codes.

Team leader with strict commitment to delivery dates and all business requirements. Excellent at analyzing client requirements in addition to many other features.

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## Work Experience

- **Petra Marketing Solutions**

February 2024 -Present

Front-End Developer & UI/UX Designer

- Developed and optimized digital solutions for client projects, including web and mobile interfaces, with a focus on user-centered design and responsiveness.
- Designed and programmed NFC cards and business card solutions for corporate clients, enhancing business reach and networking capabilities.
- Create all types of websites

- Take over the department completely and gain experience in team management

In addition to conducting job interviews in various fields

- Introductory websites for doctors in addition to medical clinic management programs and employee management programs and manage all these operations
- Understand and analyze customer requirements and draw the initial identification identity for the site
- Divide all tasks related to the department and fully commit to delivering websites with very high quality
- Manage servers and domains for the company, including emails, domains, transfer operations and everything related to them
- Present a distinctive image of the company and the services it provides in the field of information technology
- Provide and clarify the image through which high-quality websites are built
- Manage all team members, follow up on them and distribute tasks to them

Many projects in Petra Marketing Solutions Company such as

- 1) Aj Mart Ecommerce Website → (Link)
- 2) 360 Market Ecommerce & multi vendor Website → (Link)

and more and more you can see the all project here [show more](#)

- **Telmeeth Platform**

Under Development (6 Users)

- **Be Academix Platform**

Under Development (2 Users)

- **Be Academix Exam Platform**

**Electronic Examination Platform Development**

Developed a comprehensive electronic examination platform that includes both traditional electronic exams and interactive AI-powered assessments. The platform allows users to create accounts, log in, select subjects and exam types, complete assessments, and view instant results and grades.

It also features a scoring system that calculates and accumulates student points using specific mathematical operations. The platform includes various additional features that support a fully integrated digital learning experience.

and dashboard to upload data exam

using React js , php Laravel

[Platform Link](#)

- **Blue Design Company (Freelance)      From 6/2024 to 1/2025**

**Front-End Developer & UI UX Designer & Graphic Designer**

Collaborated on front-end development and graphic design projects, ensuring high-quality design standards and responsive, cross-platform compatibility.

- **Al Taj Al Alay Electronics (in Collaboration with my colleague Obada Amarnah) (UAE)**

**Front-End Developer**

- Led front-end development on the Al Taj Al Aaly Electronics project, applying a user-centric approach to enhance functionality, usability, and visual appeal.

- **Website For HI-TECH Engineering (Jordan)**

Create a complete website using React that includes all the company details and all the products they offer. They offer Smiths Detection products.

- **Website For ligasos (Jordan,UEA,KSA,SPAIN,OMAN,QATAR,..)**

Create a website for a real estate company that includes all the major properties in the UAE, Oman, Spain, and Saudi Arabia.

It also includes all the current projects of companies such as Dar Global and other real estate companies.

- **Portfolio For Aqaba Seasons (Jordan)**

Create a website for a Jordanian photographer, showcasing all the details of the person, along with their work and company.

- **Founder of Weblance page in instagram – IT Solutions & Digital Services**

Owner of Weblance, a growing business specializing in comprehensive IT services and digital solutions tailored for businesses and individuals.

Core Services:

- **Website & Application Development** – Custom-built websites and applications to meet client needs.
- **UI/UX Design** – Crafting intuitive and engaging user experiences for digital platforms.
- **Social Media Management** – Page creation, content strategy, and audience engagement.
- **NFC Card Programming** – Smart business solutions for seamless interactions.
- **IT & Digital Solutions** – Offering a wide range of IT services to support business growth.

Committed to delivering high-quality digital solutions that enhance brand presence and streamline business operations.

- **Freelance Projects ERP System**

ERP System Development for Kaleam Company

Co-developed an ERP system for Kaleam Company, applying front-end using react and next js and UI/UX expertise to enhance usability and visual clarity.  
And More Projects

- **Freelance Projects Website in USA**

**For M Power Moving Services**

I have completed the project using React in addition to php pure for the backend. The project is an introductory website for all the services they provide and there are many features

- **Freelance Projects**

Create electronic tests for the radiology course

Landing pages, multiple choice tests and emailing results using php pure

- **Additional Projects**

- **JO Explore:** A university capstone project focused on promoting Jordan's tourism industry, designed to provide users with an interactive and informative experience.

- **Cafe 4 Juice (Qatar):** Created and deployed a customized digital solution for a café in Qatar, contributing to its brand presence and customer engagement.

- **Mazzaty Multi Vendor Ecommerce Website :** Create a complete website like Timo and Shen to sell products and sellers online. In addition, it allows people to register as sellers on the site under certain conditions and subscriptions imposed on them.

- **Malmo Shipping :** Create a full page for people to submit their shipping request with sender information, receiver information and shipment details.

- **Social Media & Graphic Design Experience**

Extensive experience in social media management and graphic design, handling a diverse range of projects and pages across various industries.

**Key Responsibilities & Expertise:**

- **Content Creation:** Developing engaging and high-quality content tailored for different audiences.

- **Page Management:** Overseeing and optimizing pages across Facebook and Instagram, ensuring growth and engagement.

- **Advertising & Campaigns:** Planning, executing, and managing targeted ad campaigns to maximize reach and impact.

**Notable Projects:**

- **Conference & Exhibition Pages:** Managed and promoted pages for large-scale events.

- **Training Course Pages:** Created content and handled marketing for professional training programs.
  - **Training Grant Pages:** Designed and managed campaigns for educational grants and scholarships.
  - **Personal & Client Work Pages:** Developed and maintained brand presence across multiple platforms
  - **Dedicated to delivering strategic digital marketing solutions that enhance visibility, drive engagement, and ensure successful online presence.**
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## **Technical Skills**

### **- Front-End Development:**

- HTML, CSS, JavaScript, React.Js, Next Js, Tailwind CSS, Bootstrap, Responsive Web Design
- API Integration, Cross-Browser Compatibility, Animation, and ApexCharts.js
- Git & Github , i18n Translation Language , dynamic data

### **- UI/UX Design:**

- Wireframing & Prototyping
- Design Thinking, User-Centered Design, Accessibility & Inclusivity
- Adobe Illustrator & Photoshop, Figma, Interaction Design

### **- Additional Skills:**

- NFC Card Programming
- Browser Developer Tools
- Problem Solving
- Custom Qr Code For Anything

### **- Interpersonal Skills**

- **Effective Communication**
- **Knowledge Sharing**
- **Self-Learning & Quick Learning**
- **Collaboration and Communication**
- **Design Thinking**
- **Team Leader**
- **Fast Code Writing**

## **- Programming Technologies**

- **Cross-Browser Compatibility**
- **Browser Developer Tools**
- **Problem Solving**

## **- Software Proficiency**

- **VS Code**
  - **Figma**
  - **Hostinger**
  - **Canva**
  - **FileZilla**
  - **Microsoft Azure DevOps**
  - **Trello**
  - **Postman**
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# **Education**

**The Hashemite University**

**Bachelor's in Software Engineering- Software Engineering**

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# **Languages**

**Arabic : Native Proficiency**

**English : Professional Working Proficiency**